

RAM™



tomorrows technology in your hands today



2012



www.ramgolf.co.uk



Introduction

The RAM Golf Corporation has one of the most historical stories in the game. Based in suburban Chicago, it began manufacturing golf equipment in the 1940's.

RAM has sponsored many touring professionals and made some of the most popular golf clubs on the market.

In 1947 the company was named Sportsman's Golf and they built a variety of golf clubs most notably its signature products, Sportsman : Bristol and Kroydon lines.

The Bristol Wizard 600 was a popular putter amongst golf professionals and amateurs in the 1950's and 60's.

Sportsman's Golf became RAM golf in 1967 launching the very popular RAM XS 1000 .

Cavity-back irons which were considered a benchmark in quality in the 1960's. RAM Golf also became known for its range of Zebra putters in 1975.

RAM Golf continues to date to be iconic within the golf industry and has been for decades... Our mission is to maintain the integrity of the brand while offering quality golf equipment for all levels of golfer.



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Evolution Plus | Driver



- 460cc Titanium head
- Enhanced Perimeter Weighting
- Large Sweet spot
- High MOI design
- High Launch Low Spin Design
- RAM Evolution Plus Graphite shaft
- RAM Rubber Golf Grip
- RAM Evolution Red/Black Headcover

AVAILABLE IN	10.5	12
MRH REG	*	*
LRH REG		*

Evolution Plus | Fairway Woods

- Oversized Head
- Large Face Sweet Spot
- Aerodynamic design for increased Velocity
- Lower Centre of Gravity for Higher Launch Trajectory
- RAM Evolution Graphite Shaft
- RAM Rubber Golf Grip
- RAM Evolution Red/Black Headcover



AVAILABLE IN	3	5
MRH REG	*	*
LRH REG	*	*

EVOLUTION
PLUS



Evolution Plus | Recovery



- Streamlined Aerodynamic head
- Lower Profile sole stops club head twisting
- Large Face Sweet Spot
- RAM Evolution Graphite Shaft
- RAM Rubber Golf Grip
- RAM Evolution Red/Black Headcover

AVAILABLE IN	21	24
MRH REG	*	*
LRH REG	*	*

Evolution Plus | Putters

- Extreme MOI Mallet Putter head
- Face Balanced
- Grooved Face Insert
- Weight Distributed Head for a Stable Putter
- Off-set Hosel
- RAM Steel Shaft
- RAM Rubber Putter Grip



AVAILABLE IN
MRH REG

EVOLUTION
PLUS



Evolution Plus | Wedges

- Classic Tear Drop Head Design
- Satin Finish for reduced Glare
- Off-Set Hosel Design
- RAM Steel Shaft
- RAM Rubber Grip



AVAILABLE IN	52	56	60
MRH	*	*	*

Evolution Plus | Chipper

- Traditional Chipper Head Design
- 37 degree loft
- Off-set hosel
- T-Shape top line for easy alignment
- RAM Steel Shaft
- RAM Rubber Grip



EVOLUTION
PLUS



Demon SDX | Package Set

MENS

LADIES

MENS

- 460cc Driver with Head Cover
- Fairway Wood #3 with Head Cover
- Hybrid #4/5
- Oversize Irons #6-#9; PW; SW
- Putter
- 10 Way Divider Stand Bag with Dual Carry Strap
- Navy/White/Black

LADIES

- 460cc Driver with Head Cover
- Fairway Wood #3 with Head Cover
- Hybrid #4/5
- Oversize Irons #6-#9; PW; SW
- Putter
- 10 Way Divider Cart Bag with Single Carry Strap
- Light Blue/White/Black

LOGO??

AVAILABLE IN

MRH GRAPH / STEEL	*	NAVY/WHITE/BLACK
LRH ALL GRAPH	*	L.BLUE/WHITE/BLACK

FX MAX | Package Set

- 460cc Driver with Head Cover
- Fairway Wood #3 with Head Cover
- 2 Hybrids 18° and 21°
- Oversize Deep Cavity Irons #6-#9; PW; SW
- Putter
- 8 Way Divider Stand Bag with Dual carry Strap
- Black/Grey/Silver

AVAILABLE IN

MRH GRAPH / STEEL	*	BLACK/GREY/SILVER
MLH GRAPH / STEEL	*	BLACK/GREY/SILVER

FX MAX





FX 500 | Package Set

MENS



LADIES



MENS

- 460cc Driver with Head Cover
- Fairway Wood #3 with Head Cover
- 2 Hybrids #4 and #5
- Oversize cavity irons #6-#9; PW; SW
- Putter
- 7 Way Divider Stand Bag Dual Carry Strap and 6 Zip Pockets
- Black/White : Blue/White

LADIES

- 460cc Driver with Head Cover
- Fairway Wood #3 with Head Cover
- 2 Hybrids #4 and #5
- Oversize cavity irons #6-#9; PW; SW
- Putter
- 14 Way Divider Cart Bag Single Carry Strap and 8 Zip Pockets
- Purple/Grey : Blue/Grey

FX-500

AVAILABLE IN

MRH STAND GRAPH/STEEL	* BLACK/WHITE
MRH STAND ALL GRAPH	* BLACK/WHITE
MRH STAND GRAPH/STEEL +1"	* BLACK/WHITE
MRH STAND ALL GRAPH +1"	* BLACK/WHITE
MRH CART GRAPH/STEEL	* BLACK/WHITE
MRH CART ALL GRAPH	* BLACK/WHITE
LRH CART ALL GRAPH	* BLUE/GREY

FX MAX Junior | Package Set

- #1 junior Driver
- Hybrid #4/5
- Oversize Cavity Irons #7 and #9
- Putter
- 5 Way Stand bag
- Boys 0-5 Yellow/White/Black :
6-8 Red/White/Black : 9-12 Blue/
White/Black
- Girls 6-8 Purple/White/Black :
9-12 Purple/White/black



AVAILABLE IN
RH ONLY

FX MAX



Demon R4 Cart Bag

- 8½" Top 10 Way Divider Cart Bag
- Single Carry Strap and Easy Grab Handle
- Lightweight Golf Bag Head Cover
- 5 Zip Pockets
- Golf Umbrella holder and Golf Towel Ring
- Black/Black : Black/Blue : Black/Red



LOGO??

CART BAG COLOUR OPTIONS

BLACK / BLACK
 BLACK / BLUE
 BLACK / RED

FX MAX Stand Bag

- 8½" Top 8 Way Divider Stand Bag
- Dual Carry Strap and Easy Grab handle
- Lightweight Golf bag Head Cover
- Lightweight Dual Leg Stand System
- Large Clothing Pocket and Cooler Pocket
- Black/Black : Black/Red



FX MAX

STAND BAG COLOUR OPTIONS

BLACK / BLACK
 BLACK / RED

Travel Cover

- Durable All-Weather Travel Cover
- Padded Top to protect the Club Heads
- In-Line Skate Wheels
- Interior Strap to secure the Golf Bag
- Shoe/garment pocket
- Rubber Handles for Easy Lifting
- Black/Black



Glove

- Durable Microfibre Construction
- Excellent Grip In All Weather Conditions
- Velcro Adjust For A Comfortable Fit
- Coolmax Finger Inserts
- Available Mrh & Mlh – Sml :
Med : Med/Lge : Lge : XI
- Available Ladies - Sml : Med : Lge

TRAVEL COVER COLOUR OPTIONS
BLACK / BLACK

LOGO??

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